

# NEW WORK DECODED

THE ONLINE CLASS



The Catalyst for Purpose-Driven & Impactful Organizations

Start-Impulse: New Work decoded - Somewhere between philosophy and lived reality.

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## BLOCK I

### PURPOSE DECODED

WHY PURPOSE WON'T HEAL THE WORLD OF WORK.

#### TAKE AWAY:

- a science-based perspective on purpose and meaning.
- Recommendations for further studies.
- Tool included in the workbook

## BLOCK II

### DIVERSITY & SELF- MANAGEMENT

WHY DIVERSITY DOES NOT WORK WITHOUT TRUE SELF-MANAGEMENT.

#### TAKE AWAY:

- a systemic perspective on diversity.
- Tool to measure the self-management maturity level in your organization

## BLOCK III

### NEW WORK ≠ VALUE

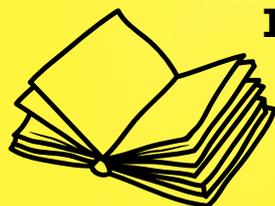
WHY NEW WORK DOES NOT AUTOMATICALLY CREATE VALUE.

#### TAKE AWAY:

- a method that helps you guide yourself through the New Work jungle in a value-creating way



**WORKBOOK  
INCLUDED**



# THE CLASS

This class is designed with the intention to be practical and stimulating. It is built on the components of **play, connect** and **act**. After this day, you will take back practical examples, tools and ideas to bring these insights and practices into your own context.

We believe it does not need any knowledge upfront, only openness, curiosity and the commitment to be present.

We are all experienced on the subject, having worked and pioneered full-time in the NEW WORK space the past 7 years, which includes a wide range of practices. We have investigated for you, what is working and what is not.

We brought this together in the concept of the **#AdaptiveOrg**. A concept, which allows every organization to be unique rather than fitting into a specific model or a certain way of doing things.

Join us to learn, observe, exchange, interact and to let yourself be inspired!

# BLOCK I: PURPOSE DECODED

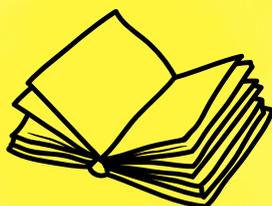
## Why Purpose won't heal the world of work.

There is a big purpose-movement happening around the world. Ignited by different storytellers, purpose seems to be a promising way to heal a toxic world of work.

In many aspects it can be very misleading and even damaging for your organization and the individual. Together with you we will focus on facts and science to clarify several pitfalls. Once we have decoded purpose, Tine Bieber will share a first-hand case study on the topic (organizational) purpose.

### TAKE AWAY:

- a science-based perspective on purpose in organizations
- resources on the topic (books, articles, tools, etc.)
- the tool "Company DNA" with the aim of self-reflection on your engagement level in relation to your organization -> included in the Workbook.



**WORKBOOK  
INCLUDED**

# BLOCK II: DIVERSITY & SELFMANAGEMENT

Why diversity does not work without true self-management.

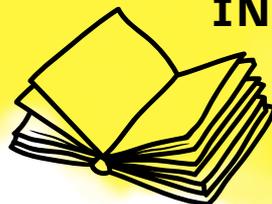
A lot of experts suggest, that you can kind of implement diversity to your organization. Unfortunately, it is not a matter of implementation but it goes a little further.

Let us take a look into the nature. Where do we find diversity there and what are the preconditions? We are going to learn, why diversity needs equality in the first place and how this can be achieved with true self-management.

## **TAKE AWAY:**

- a systemic perspective on the preconditions diversity needs to grow
- a tool that helps you to reflect the self-management maturity level in your organization

**WORKBOOK  
INCLUDED**



# BLOCK III: NEW WORK, NO VALUE

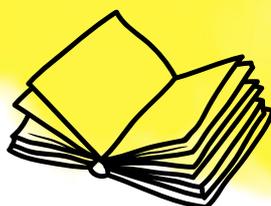
Why New Work does not automatically create value.

A new office concept, working 30 days from abroad, the newest remote meeting technology, fancy agile methods and scaled frameworks. No question, if you put that together, this sounds like the description of a modern company.

But what does that actually achieve? Not too much. New Work solutions often miss the point. These cosmetic solutions do not go deep enough to enable employees to have impact and create value. Let us reframe New Work and bring it back to the roots of successful entrepreneurship.

## **TAKE AWAY:**

- an understanding of the power of trends and movements and why they often miss the point
- a method that helps you to navigate through the New Work jungle successfully for your organization by solving real world problems



# JOIN US!

## DATE & TIME:

**30th of March 2023,  
2.00 pm - 5.00 pm OR  
20th of April 2023,  
9.00 AM - 12.00 PM**

## WHERE:

**ONLINE**

## PRICE:

**EUR 29.- excl. VAT**

**[BOOK HERE](#)**

## CONTACT:

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